

APPLICATION FOR EXHIBIT SPACE

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____ Fax: _____

Email: _____ Web Address: _____

Current Business License: _____

Product/Services to be shown: _____

10'x10' Regular Booth

SUHBA Member Price: \$350

Non-Member Price: \$450

10'x10' Premium Booth (marked with "P")

SUHBA Member Price: \$420

Non-Member Price: \$520

10'x10' Food Booth

Price: \$250

10'x20' Booth

SUHBA Member Price: \$700

Non-Member Price: \$900

10'x20' End Cap Booth

SUHBA Member Price: \$770

Non-Member Price: \$990

20'x20' Booth (Add \$50 for end-cap)

SUHBA Member Price: \$1300

Non-Member Price: \$1750

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ Total # of Booths: _____

One lunch is complimentary for each 10'x10' booth. Each additional lunch is \$20 each. Lunch will be catered by the Dixie Center held on Friday, September 9, 2011.

Number of free lunches you would like to use: _____ Number of lunches at \$20 each: _____ Total lunches: _____

Total Amount Due: _____ Deposit Amount: _____ Bal Due: _____

A minimum \$150 non-refundable deposit per booth is due upon reservation. Payment in full is due by September 1, 2011. If full payment is not received by September 1, 2011, exhibit space shall be forfeited. In case of exhibitor cancellation or forfeiture, the SUHBA is entitled to cancel the space reservation and retain the deposit.

Visa

Master Card

Check (Made payable to SUHBA)

Credit Card #: _____ Exp. Date: _____

Print Name on Card: _____ Signature: _____

Billing Address: _____ Zip: _____

EXHIBITOR AGREEMENT - Exhibitor agrees to comply fully with the Rules and Regulations for the 2011 Home Improvement Expo which are incorporated herein on the following page. This application becomes a binding contract upon signing this agreement and SUHBA's receipt of required \$150 minimum deposit.

Exhibitor Signature: _____ Date: _____

Fax form to (435) 674-2866 or mail to SUHBA, 2303 N. Coral Canyon Blvd.

Suite 200, Washington, UT 84780.

Call (435) 674-1400 or mari@suhba.com.

Visit www.SouthernUtahHomeImprovementExpo.com.



RULES & REGULATIONS



1. All exhibitors must be an established business with a current business license.
2. The Southern Utah Home Builders Association (SUHBA) reserves the right to determine the eligibility of any firm or product and to refuse service.
3. Exhibitors are responsible for special permits, sales tax and food permits as applicable.
4. Booth prices include only the items described in the Exhibitor Information page and do not include electricity, water, or internet connection. Additional services such as electricity, water, internet, etc. must be purchased by the Exhibitor from the Dixie Center.
5. Exhibitor agrees to follow the move-in and move-out schedule and rules as stated above.
6. Exhibitor booth move-in is not permitted during expo viewing hours. Early move-out is not permitted.
7. Exhibitor agrees to adhere to all rules and regulations included in the "Dixie Center Decorating Services Packet". The packet will be sent by the Dixie Center directly to Exhibitor.
8. Exhibitor shall not assign, share, or sublet any part of exhibit space herein contracted without consent of SUHBA. Nor shall exhibitor allow any other individual, firm, business or organization to exhibit or be promoted by name or name sign within exhibitor's exhibit space without consent of SUHBA.
9. Insurance desired by the exhibitor to insure against loss of damage to exhibit must be acquired by exhibitor at exhibitor's expense.
10. Exhibitor will remove all excess display material, packing/storage cases, etc. from exhibit space. Exhibit space must be kept neat, orderly and clean at all times.
11. SUHBA reserves the right to alter exhibit hall layout, make changes or space assignments as it deems necessary.
12. Exhibitor agrees to indemnify and hold harmless the SUHBA, The Spectrum, and/or their employees, officers, agents and assigns for any claim for damages of loss, or any claim, cause of actions or cost whatsoever in connection with the 2011 Southern Utah Home Improvement Expo.
13. If for any reason SUHBA fails to produce the So. Utah Home Improvement Expo, all monies paid to by the Exhibitor to SUHBA for space will be refunded and the Exhibitor shall and does hereby waive any claim for damages of any nature.
14. A \$150 minimum non-refundable deposit is due upon reservation. Payment in full is due by September 1, 2011. If full payment is not received by September 1, 2011, exhibit space shall be forfeited. In case of exhibitor cancellation or forfeiture, in addition to other remedies at law or in equity, the SUHBA is entitled to cancel the space reservation and retain the deposit.

Visit www.SouthernUtahHomeImprovementExpo.com for a large floorplan.

